



SPECTEX18

TRADE EXHIBITION & CONFERENCE 26-28 MAY

THE ESPLANADE HOTEL, FREMANTLE, WESTERN AUSTRALIA

An Industry Trade Exhibition and Conference
for everyone involved with Fabrics,
Components, Equipment and Services

For further information contact Ana Drougas on 03 9521 2114
or email ana@specialisedtextiles.com.au

**COME BACK TO WA TO SEE THE
FUTURE OF OUR INDUSTRY** >>>

**GET INVOLVED
BECOME OUR
SPONSOR PARTNER
AND BOOK YOUR
EXHIBITION
SPACE NOW**



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THE ESPLANADE HOTEL, FREMANTLE, WESTERN AUSTRALIA

Why should you become a sponsor?

Increase sales and maximize your exposure

Enhance your brand image

Create, develop and enhance credibility

SPONSORSHIP DELIVERABLES

**Sponsorship opens
Monday 11 September 2017**

	Platinum Sponsor \$10,000+	Gold Sponsor \$7,700	Silver Sponsor \$3,300	Bronze Sponsor \$1,500
PROMOTIONAL MATERIAL				
Recognition in Connections throughout the year as 'Platinum or Gold Sponsor Partners' (from date of sponsorship confirmation until July 2018)	✓	✓		
Recognition on front cover of Connections pre-Expo issue	✓	✓	✓	✓
Recognition of Sponsorship on the STA website, Connections Magazine and e-newsletter	✓	✓	✓	✓
Website banner ad on STA website	✓	✓		
Logo to feature on flyers, direct mail, brochures, websites, email marketing campaigns, name badges and signage	✓	✓	✓	✓
Official Spectex18 Sponsorship decal to use on company website and email signatures	✓	✓	✓	✓
Complimentary full page ad to feature in the Spectex18 Guide	✓			
TRADE EXPO + CONFERENCE				
Preferential selection of booth space (up to 15 September 2017)	✓	✓	✓	✓
Discount on your booth booking (10% Platinum, 5% Gold)	✓	✓		
Your company logo will appear on all Expo Advertising	✓	✓	✓	✓
The Trade Exhibition floor plan will highlight your booth position	✓			
Supply of Sponsor banner for display on your booth	✓	✓	✓	✓
Your company will be acknowledged with 3 announcements per day during trade exhibition	✓	✓	✓	
Full delegate registrations (4 Platinum, 2 Gold, 1 Silver)	✓	✓	✓	
2 inserts in delegate satchels	✓			
NEW Introduce Keynote Speaker	✓			
AWARDS CEREMONY				
Opportunity to present an Award to a category winner during the Awards for Excellence Ceremony	✓	✓	✓	
Company logo displayed during the Awards for Excellence Ceremony	✓	✓	✓	✓
Screen your company video (Platinum 1 minute, Gold 30 seconds)	✓	✓		
Address all guests	✓	✓		
Tickets to the Awards for Excellence Ceremony (2 Bronze, 1 Silver, Gold and Platinum included in Full Delegate Rego)			✓	✓
Complimentary professional team photos at Awards for Excellence Dinner	✓	✓	✓	✓
ADDITIONAL SPONSORSHIP OPPORTUNITIES				
Speaker Session Sponsorship			\$1,000	
Delegate Gifts – eg. Notepads, Pens, Tote Bags etc (items to be supplied)			\$400	
Flyer insert into delegate satchels			\$500	
Sponsor Branded Charging Station			\$1,000	

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Specialised
Textiles
ASSOCIATION

BOOTH FLOOR PLAN



SUPPORTING PARTNERS



BECOME A SPONSOR PARTNER NOW

Sponsors preferred booth allocation until 22 September 2017

General Exhibitor booth allocation from 25 September 2017

(Sponsorship can be taken at any time, however, preferred booth position cannot be guaranteed after 22 September 2017).

PREFERRED TRADE BOOTH NUMBER(S)

Please transfer your booth options to Booking Form.

Option A

Option B

Option C

Why
should you
exhibit?

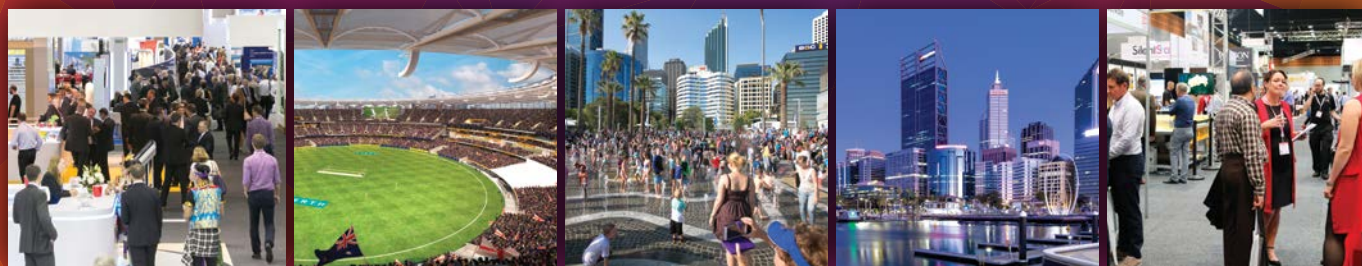
BRAND
AWARENESS

HIGHLY
TARGETED
AUDIENCE

MAKE NEW
CONTACTS

GENERATE
NEW SALES

Specialised
Textiles
ASSOCIATION



EXHIBITOR BOOTH TYPES & RATES

Exhibitor Bookings open
MOnday 25 September 2017

		Early Bird Rate Paid in full on or before Tuesday 19 December 2017 (10% Discount)	Standard Rate 50% paid at booking time with remaining 50% on or before 3 April 2018
BOOTH SIZE	RATE		
3m x 3m	Member rate	\$2,682	\$2,980
	Non member rate	\$4,023	\$4,470
3m x 2m	Member rate	\$1,773	\$1,970
	Non member rate	\$2,660	\$2,955

ENTITLEMENTS WITH EACH BOOTH BOOKING

ITEM	INCLUDED	DESCRIPTION
Walls	✓	2.4m high velcro compatible panels
Signage	✓	Matt anodised aluminium frame 38cm high with white laminate infill
Sign	✓	One Digital Print Fascia per aisle frontage (max. 26 characters)
Lighting	✓	Two 150-watt spotlights per booth mounted on light track inside fascia
Power	✓	1 x 4amp single power point per 9m2. Further power is available at an additional cost.
Carpet	✗	Venue is carpeted
Furniture	✗	Furniture is available at an additional cost via Moreton Hire.
Listing in Connections magazine	✓	Distributed to all Expo attendees and mailed to industry prior to Expo. To include: company name, logo and booth location, 80 word promotional paragraph and full contact details

GENERAL TRADE EXPO SET UP & OPEN TIMES

- Booth Build / Set Up Saturday 26 May 2018 from 7am to 7pm (TBC)
- Trade Exhibition Open to Visitors Sunday 27 May and Monday 28 May 2018
- Booth Pack Down from 4pm Monday 28 May to 12pm Tuesday 29 May 2018
- All custom built booths are to comply with The Esplanade Hotel (TEH) construction requirements and will require plans / drawings to be submitted to STA and TEH for approval.

GENERAL TERMS & CONDITIONS FOR EVENT SPONSORSHIP & EXHIBITION

SpecTex18, The Australian Textile Trade Event for the industry, is co-ordinated and organised by the Specialised Textiles Association.

To secure your booth booking for SpecTex18 full payment or a 50% deposit of the total booth booking amount must be made upon booking. Balance due by Friday 3rd April 2018. Should final payment not be received by 3rd April 2018 your booth preferences will lapse.

THINGS YOU NEED TO KNOW

The following terms and conditions apply to your application to sponsor and/or exhibit.

- You (sponsoring/exhibiting organisation) by returning a completed, signed and dated form accepts these terms and conditions.
- Specialised Textiles Association Council of Management and the local organising committee/convenors do not accept responsibility for any errors, omissions or changes.
- Details may change without notice. Please refer to the event website for the latest information.

FINANCIAL FACTS

- Phone or unpaid bookings will not be accepted.
- We will issue a tax invoice which is payable within 14 days. If you miss the payment date, any time dependent discounts will be forfeited i.e. you will be billed at the next highest level (early rate to standard, etc).
- You will not receive any sponsorship or exhibition entitlements, including allocation of booth location (allocated to sponsors first and then to exhibitors), until all monies have been paid.
- All prices are quoted in Australian dollars and include GST.
- If you pay by electronic funds transfer or an international cheque you agree to pay any bank charges and must include these in the amount you transfer.
- If you pay via credit card, a merchant fee may be charged. Debits to your credit card, except for accommodation, will appear as Specialised Textiles Association on your statement.

IF YOU NEED TO CANCEL

- Any amendments and/or cancellations to booth space must be notified in writing to the STA Office. In the event of a cancellation or reduction of space by an Exhibitor the following penalties shall apply.
- Your non payment does not cancel your contractual obligations to us.

REDUCTION OF SPACE OR CANCELLATION DURING THE PERIOD OF:

- January 1-31st 2018: 50% of the space rate
- February 1-28th 2018: 75% of the space rate

- From 1 March onwards: 100% of the space rate
- Cancellations received in writing before 31st December 2017 will be refunded in full, less an administrative fee of 10%.

IN THE UNLIKELY CASE THAT THE EVENT CANCELS

In the event that the STA SpecTex18 is cancelled by the conveners or Council of Management, or by any reason of any factor outside the control of the conveners and the event cannot take place, the full paid booth booking amounts shall be refunded. The liability of the conveners and Council of Management shall be limited to that refund and neither shall be liable for any other loss, expense to cost, however caused, incurred or arising. In particular, neither the conveners nor Council of Management shall be liable to refund any travel or hotel costs incurred by exhibitors/delegates or their organizations.

It follows that exhibitors/delegates and accompanying partners are advised to take out comprehensive insurance including travel insurance. Neither the conveners nor the Council of Management can accept any liability for death, injury, any loss, cost or expense suffered by any person (including accompanying persons, or partners, or attendant caregivers), if such loss is caused or results from the act, default or omission of any person other than an employee or agent of the conveners or Council of Management.

In particular, neither the conveners nor Council of Management can accept any liability for losses suffered by reason of war including threat or war, riots and civil strife, terrorist activity, natural disasters, weather, fire, flood, drought, technical, mechanical or electrical breakdown within any premises visited by exhibitors/delegates and/or partners in connection with the STA SpecTex18, nor losses suffered by reason of industrial action, governmental action, registrations or technical problems which may affect the services provided in connection with the STA SpecTex18. Neither the conveners nor Council of Management is able to guarantee that speakers or panelists as advertised will appear.

YOU AND YOUR STAFF – ONSITE

- To take up any included registrations you must complete a separate relevant form closer to the event. Your application to sponsor or exhibit does not constitute an attendee registration.
- Your staff will be denied access to the event or exhibition unless they have completed the relevant registration form. Admittance to the event or exhibition is strictly by name tag only.

PRINT ENTITLEMENTS

- Logos and/or company names will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.
- No print or web recognition will be given unless payment terms have been met.

EXHIBITOR NOTES

- You have limited licence to exhibit. You may not assign, share, sub-let, or grant licences for the whole or part of the booth without our prior approval.
- We reserve the right to ask you to remove any display items we deem as unacceptable.
- You must conduct business only from within the confines of your booth. You may not tout, or place any material, outside your booth/space causing obstruction of the aisles.
- You will be responsible for any reasonable costs of repairing the booth or premises should you paint, mark or damage any fixtures or fabric.
- You must familiarise yourself with the venue's terms and conditions prior to the exhibition date.
- Food, beverage or prohibited items are not permitted at the event unless prior arrangements are made with us.
- Any supplier you use on site must conform to the venue's OH&S, insurance and other regulations and may be accepted or rejected at our/venue's sole discretion.
- You are solely responsible for any physical loss or damage to your own property.
- You must hold a current liability insurance policy for a minimum of AU\$10,000,000. You will be required to supply a 'certificate of currency' which includes the name of your insurer, your policy number and its renewal date to us at least four weeks prior to the event. Entry to the venue will be denied if you have not provided this information. If you are unable to organise insurance cover as required, please contact the organisers to discuss options.

PRIVACY STATEMENT

- Your name and contact information, including electronic address, may be used by parties directly related to the event such as the organisers and approved stakeholders, for relevant purposes such as promotion, networking, and administration of this, and future events of this type. If you do not consent, please advise us.
- In addition, your name, organisation and country/state of origin may be published on the exhibitor and or delegate list which is provided to delegates, other exhibitors and sponsors.

If you do not wish your details to be included in this list, please contact us.

BOOKING FORM

TO BOOK, SIMPLY COMPLETE AND RETURN THIS FORM TO:

Mail: STA SpecTex18, Suite 102, 22 St Kilda Road, St Kilda VIC 3182 Australia **Fax:** 03 9521 2116 **Email:** office@specialisedtextiles.com.au

SPONSORSHIP ☐ Platinum - Online bidding ☐ Gold \$7,700 ☐ Silver \$3,300 ☐ Bronze \$1,500 ☐ Other \$ _____
Space is allocated to Sponsors first followed by general exhibitors based on the date the booking application has been received.

PREFERRED TRADE BOOTH NUMBER(S) Please transfer your booking options from page 3.

Option A	Option B	Option C
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BOOTHS REQUIRED ☐ 3m x 3m - Qty _____ ☐ 3m x 2m - Qty _____

CONTACT DETAILS

Mr / Mrs / Ms / Miss / Other (please specify) _____

Given Name _____

Surname _____

Position _____

Contact Name (for invoicing purposes) if different to above _____

Contact Name (for marketing purposes) if different to above _____

STA Member ☐ Yes ☐ No (Please add 5% to all amounts)

Address _____

State _____ Postcode _____

Telephone _____

Email _____

Website _____

➔ **IMPORTANT:** Your organisation's booking will be confirmed in writing and will become effective once agreed payment has been received.

➔ **NOT A MEMBER?** Join and receive the benefits of industry membership and discounted registration, sponsorship and exhibition - download further information via our website www.specialisedtextiles.com.au/membership/become-a-member or call the office to speak with Ana on (03) 9521 2114.

PAYMENT OPTIONS

TOTAL AMOUNT DUE \$ _____

Please refer to page 2 for pricing options.

A minimum 50% payment is required on application.
(please tick chosen method of payment) A Tax Invoice will be issued upon receipt of your Booking Form.

☐ **Electronic funds transfer (EFT)** into the following bank account:
National Australia Bank, BSB: 083 155, Account No: 19919 3312.
Quote Ref: SpecTex18. Please email remittance advice.

☐ **Australian cheque** (payable to Specialised Textiles Association).

☐ **Credit card** charges as per this form are to be debited to:

☐ VISA ☐ MasterCard

Card holders name _____

Signature _____

Card number _____

Expiry Date _____ / _____

DECLARATION

My signature below denotes that I accept the points listed in the declaration, agree to be invoiced for the total amount payable and am authorised to make the commitment on behalf of my organisation. I have read the sponsorship and exhibition prospectus. I understand and accept the inclusions and agree to abide by the terms and conditions of participating in this event.

Name (please print clearly) _____

Signed _____

Date _____